



# Powerful

## Increase Manufacturing Success with Logan Consulting & Microsoft Dynamics™ AX for Food & Beverage Manufacturers

Food and beverage manufacturers must find ways to satisfy customers yet operate profitably in spite of fluctuating consumer demand, strict government regulations, varying raw material variability and capacity constraints. Microsoft Dynamics AX, enterprise resource planning (ERP) software for food and beverage manufacturing, delivers the capabilities needed to achieve compliance, efficiency and quality requirements, plus meet customer satisfaction and profitability goals.

Enter Microsoft Gold Certified Partner **Logan Consulting** and **Microsoft Dynamics AX for Food & Beverage Manufacturers**. This powerful, flexible solution from Logan Consulting and Microsoft is designed to help your organization address these challenges — while helping increase your efficiency and profitability.

### A Powerful Solution for Manufacturing Success

**Meet Safety, Quality and Compliance Requirements** — Microsoft Dynamics AX helps food and beverage companies consistently meet quality, safety and compliance issues. All standard processes are documented, and all operations and results are tracked and logged to support your detailed reporting requirements. Shelf life management and first-expire, first-out inventory control ensure you'll use ingredients in the best sequence and avoid expiry loss. Microsoft Dynamics AX addresses specific industry needs, while minimizing costs and maximizing productivity.

**Simultaneously Reduce Manufacturing Costs and Meet Customer Service Commitments** — Slim margins are the norm for food and beverage companies, and savings of one hundredth of a penny per unit can have a dramatic impact on profitability. Microsoft Dynamics AX can help you control costs and respect customer service levels by monitoring operations at a detailed level, keeping a close watch on yields and labor, tracking material usage, and planning production shifts to maximize capacity.

**Incorporate Promotions for More Accurate Manufacturing Plans** — In the complex sales channels of food and beverage, small adjustments to pricing and promotional incentives, such as ad-hoc deals, significantly impact sales volumes and revenues. Rebates and Trade Promotions functionality for Microsoft Dynamics AX ERP software for food and beverage manufacturers gives your sales and marketing team the flexibility to fine-tune promotions and share the information with manufacturing to achieve the ideal balance and meet corporate expectations.

### Key Features and Benefits

**Microsoft Dynamics AX provides food and beverage companies with the tools they need to meet quality and compliance standards, manage stock and satisfy customer demand while maintaining excellent customer service.**

- ◆ Features such as traceability, lot requirements, production statistics reporting, specification management and change management provide the control and predictability you need to detect and address exceptions early, and consistently produce the highest quality products.
- ◆ By tracking items from cradle to grave, your company can implement effective recall procedures with complete forward and backward traceability of any material.
- ◆ Minimize over-runs and short runs, and use shelf-life tracking to take expiration dates into consideration during production and into the distribution process.
- ◆ Centrally manage co-products and by-products in your formulas or recipes and always know the correct inventory status for any given item.
- ◆ Flexible cost management features enable you to assign production and overhead costs to co-products and by-products as you see fit.





# Agile

# Simple

## Logan Consulting:

### A Commitment to Your Success

For more than twenty years, Food & Beverage manufacturers have turned to Logan Consulting for high-quality manufacturing software and expertise. We are dedicated to helping our clients increase productivity, reduce costs and improve business efficiency.

### The Logan Consulting Difference

At Logan Consulting, we understand that choosing the right technology partner can be a challenging task. You need a committed, high-quality provider that has extensive experience, deep industry knowledge and innovative ideas. When you call on Logan Consulting, you benefit from:

#### **In-depth Food & Beverage manufacturing industry knowledge.**

With more than 20 years of experience serving Food & Beverage manufacturers, we understand the industry, appreciate the challenges you face every day and are dedicated to helping you achieve business success. Our experience includes more than 500 successful implementations across countless different manufacturing environments.

#### **Proven expertise.**

As a Microsoft Gold Certified Partner, we have demonstrated expertise in developing, customizing and implementing high-quality Microsoft manufacturing applications.

#### **Highly trained, experienced staff.**

Our professional staff includes more than 40 manufacturing and supply chain professionals with an average of 10 years' experience.

#### **A singular focus for success.**

Unlike many solution providers, we focus on a single industry — manufacturing. This allows us to dedicate 100% of our time and energy to helping ensure your business success.

### Put Logan Consulting to Work for You!

Find out how you can benefit from Microsoft Dynamics AX for Food & Beverage Manufacturers, a complete business solution for food and beverage manufacturing, from Logan Consulting.

[www.loganconsulting.com](http://www.loganconsulting.com)

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312-345-8817

### A Complete Solution for Manufacturing

Microsoft Dynamics AX for Food & Beverage Manufacturers, from Microsoft Gold Certified Partner Logan Consulting, is designed to help your food and beverage manufacturing organization:

- ◆ Manage safety, quality and regulatory requirements.
- ◆ Track costs and analyze profit margins.
- ◆ Lower stock levels and streamline your supply chain.
- ◆ Optimize your production process. Reduce labor costs, waste and rework.
- ◆ Simplify order cycles and improve customer service.
- ◆ Make better decisions based on up to the minute real time data.
- ◆ Increase profitability and earn a positive return on investment
- ◆ Accommodate flexible processes and multiple business models

**Microsoft®**  
**GOLD CERTIFIED**  
Partner

LOGAN  
CONSULTING  
C

  
Microsoft  
Dynamics® AX 2012



## **Our Food & Beverage Customers...**

**Appetizers and INC**

**Berardi's Fresh Roast**

**BonTon Foods Service**

**California Natural Products**

**Capri Dining Services**

**CH James Restaurant Holdings, Inc.**

**Chelsea Milling Company**

**Coca-Cola Bottling**

**Davisco**

**Elan Nutrition**

**Gold Standard Baking**

**Golden County**

**Golden County Food Holdings, Inc.**

**Good Humor Breyers Ice Cream**

**H.J. Heinz Company**

**Hills Pet Nutrition**

**Hoogwegt, US**

**Jel Sert Company**

**Kim & Scott's Gourmet Pretzels**

**Kronos Central Products**

**Mark Anthony Group**

**Market Day**

**Michigan Turkey Producers**

**Mizkan**

**Morton's of Chicago**

**Morningstar Foods**

**Nebraska Turkey Growers**

**Ocean Garden Products**

**Pepsi America**

**Quaker**

**Ralcorp Frozen Bakery Products**

**Roskam Baking**

**Sampco, Inc**

**Stolle Products**

**Sundor (P&G)**

**Teepak, LLC**

**Thomas Regout**

**Valley Products**

**West Liberty Foods**